

InturMark Inc.

About Us

Established in 2013 by Eric Taylor, Inturmark Inc., is a professional small business marketing consulting services in Atlanta Georgia, focused on increasing company growth and profits. With 6 years in branding and marketing, we have worked with several industry professionals and businesses across multiple industries creating brand awareness and revenue growth. We pride ourselves on delivering marketing and communications solutions that is right for your needs, goals, and budget.

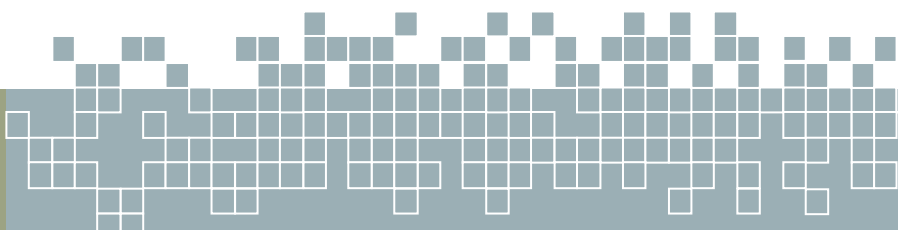
Here at Inturmark, we understand that marketing is becoming more difficult for small business owners to do on their own. Reaching customers now take longer as market and channels have changed, causing a shift in buying process. We will help your business by becoming your outsourced marketing department. From inception to a successful finish, we will manage the entire project life-cycle. We work with you and your business to implement and manage change effectively to achieve the desired successful outcome.

We believe that our success is not only measured by delivered results but also by how trustworthy and professional our consultants are perceived. We provide a multi-skilled team with experience in anticipating and responding to unique and special developments affecting key markets and industries. Our team of marketing experts strategize, develop and execute bespoke, dynamic marketing plans with proven tactics. This would show your brand story in the best light possible, influence prospects, increase sales, retain customers, grow referrals and reduce your marketing costs.

Our available services include:

- Branding Design and Strategy
- Marketing Plan Development and Implementation
- Business Consulting
- Story Telling
- Advertising

Let us be your marketing department-we can't wait to serve you.



Company Mission

Our mission is to:

- Help businesses improve sales performance and brand visibility through innovative, targeted marketing strategies that can effectively create and harness opportunities for organizations to succeed.
- Understand our clients changing needs and constantly reviewing our performance.

Company Vision

Our long-term vision is:

- To position ourselves as a trusted advisor on business marketing solutions utilizing the best people, technologies, systems and proven strategies.
- To build a culture that encourages sustainability to ensure business longevity and progress.

Company Values

- **Client Dedication:** We are committed to building a relationship with you and achieving outstanding results for your business.
- **Creativity:** We provide a team with a creative outlook in branding and marketing.
- **Passion for Results:** We are highly focused on results and tangible benefits to our clients.
- **Responsiveness:** We are agile and respond quickly to needs, market forces, trends and requests.
- **Respect:** We have respect for our clients, respect for each other and respect for ourselves.

Tagline

Creating strategies for measurable results.

